



• **Title Sponsorship \$25,000.00**

Finish Line	Social Media Activations (Mentions)20	Logo on Back of Shirt	Comp entries 5
Digital Marketing	Lead Vehicle Signage	Mile Marker Signs	Post Race Email
Logo on Website	Logo on Race Bibs	Finish Line Tent	Announcer-
Logo on Eblast	Logo on Front of Race Shirt	On <u>IRONMAN.com</u> Website	Mentions 20

• **Presenting Sponsorship \$15,000.00**

Finish Line	Social Media Activations (Mentions)10	Logo on Back of Shirt
Digital Marketing	Post Race Email	Announcer Mentions 10
Logo on Website	Logo on Race Bibs	Finish Line Tent
Logo on Eblast	Logo on Front of Race Shirt	Comp entries 2

• **Loyalty Sponsorship \$10,000.00**

Finish Line Chute	Social Media Activations (Mentions)7	Announcer Mentions 7
Digital Marketing	Post Race Email	Comp entries 1
Logo on Website	Logo on Back of Shirt	Logo on Eblast

• **Supporting Partner \$500.00 - \$5000.00**

Finish Line Chute	* Social Media Activations (Mentions)3*	Logo on Back of Shirt
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Digital Marketing *
Logo on Website

Post Race Email
Logo on Eblast

Announcer Mentions 3
Comp entries 1*

*\$5000.00 level